



DUBAI

Accelerated Learning Center

مركز التعلّم السريع

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ABOUT DALC

The Dubai Accelerated Learning Center was established in 2008, and remains to this day the leading center in helping institutions shift from the old-fashioned traditional learning style to the more natural, organic and effective learning style. The services of the Dubai Accelerated Learning Center include advisory services for organizations and companies, such as determining needs, creating the appropriate solutions and providing the most suitable and rapid training. Moreover, the Dubai Accelerated Learning Center also provides motivational learning and training programs for teachers, trainers, and all those interested in the learning field and how to accelerate learning and increase its retention proportion. We are proud to be the leading center in the Arab World in applying the modern techniques of Accelerated Learning. In fact, Dubai Accelerated Learning Center presents its programs in an inspiring and attractive manner; our clients say they are “inspiring”, and lot of them said that they “changed their life”.



DUBAI
Accelerated Learning Center

VISION



We, at the Dubai Accelerated Learning Center, seek to “change the method through which people learn”, so that the learning becomes for you an eternal craft full of fun and pleasure, in which natural techniques consistent with your brain are used, in order to discover and develop your unique capacities.

VALUES



We believe in the following:

- You are smarter than you think you are.
- Each person is talented in some way.
- With the existence of appropriate techniques, anyone of us is able to find the necessary smart answers to solve his problems and others' problems.
- The “lecture” style is the last thing that should be included in learning and training.

OUR OBJECTIVES



- Constantly searching for better and faster methods in learning, and spreading them.
- Ensuring that our products and services support the use of various learning techniques that meet all kinds of learning, in a way that enhances the concept of individual differences.
- Developing teachers, trainers, parents and learners able to improve the learning environment by using Accelerated Learning.
- Providing training and consulting services that meet the vision of Dubai Accelerated Learning Center and its high standards.
- Participating with the rest of the interested organizations around the world in creating a global learning revolution in order to improve the level of learning around the world.

THE WAY WE WORK

We at the “Dubai Accelerated Learning Center” think that the most useful elements in our courses are the many opportunities available to you to train to acquire new skills, and benefit from the advice of your colleagues and trainer in the course. Our courses are characterized by frequent group exercises, where the trainer’s time does not exceed %20 of the course duration, and the rest is completely dedicated to you so you can discover the solutions and master the skills in a better way. Therefore, expect a program full of energy, interaction and participation in addition to a very rich content full of training games, checklists, questionnaires, learning cases ... and training secrets.

In short, we focus on the fact that: “What the learners say and do is more important than what the teachers say and do.” We will not try to impress you by our distinctive skills, rather we want to impress you by the skills you acquire at the end of your attendance at our courses.

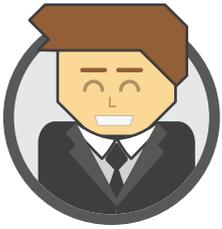
FINALLY

We permanently develop our courses based on our clients’ suggestions and recommendations; in fact, our goal is to keep our courses the most up to date and developed, and to be as fun as possible. Moreover, we use motivational techniques in our courses that you can practice in your courses, in your own settings. Indeed, our courses require some work from your part, but be sure that the “Dubai Accelerated Learning Center” courses are full of life, fun and pleasure.

DALC SERVICES

The “Dubai Accelerated Learning Center” thrived for many reasons, including: the quality standards we adopt in serving our clients and the attempt at complete honesty in it, secondly: the commitment of our trainers to provide exceptional services beyond expectations, including also: that we are proud to provide practical courses consistent with reality, and based on the skills, performance and results, and finally: when you join us in our courses you will enjoy the spirit of Accelerated Learning, penetrating the depths of your heart.

WHAT DO WE PROVIDE?



Accelerated Learning Practitioner Course



Application of Accelerated Learning in your organization



Application of Accelerated Learning in your school



Courses based upon your needs



Accelerated Learning Certified Trainer Course



Rapid Designer Software

GUARANTEE OF THE "DUBAI ACCELERATED LEARNING CENTER"



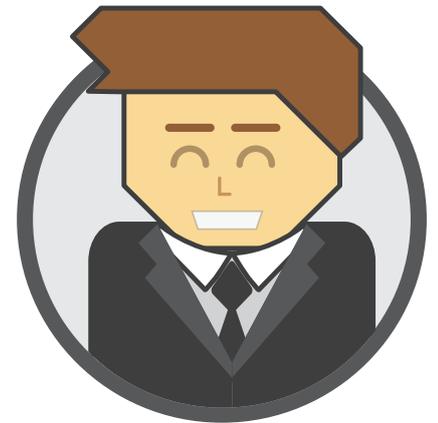
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WHAT DO YOU GET?

Accelerated Learning is the most effective, easiest and fastest learning, which means obtaining results in less time and at a lower cost. Moreover, all techniques of Accelerated Learning may be applied to your own training, whether technical, artistic, administrative or any other training.

EACH TRAINEE

- Learns the techniques of Accelerated Learning.
- Discovers new ideas in training design and presentation.
- Learns how to save his energy and his trainees' energy, and how to improve his self-confidence and maintain his enthusiasm.
- Receives support by telephone or email for six months after the training program.



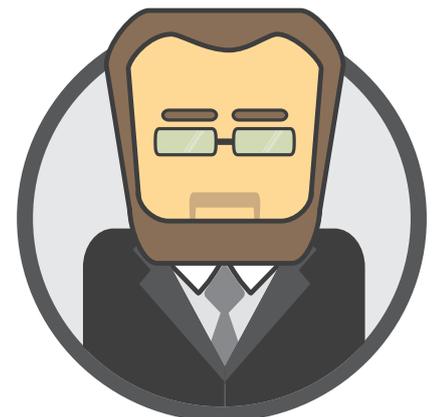
EACH ORGANIZATION WILL RECEIVE THE FOLLOWING

- Reducing the training time and cost.
- Training programs customized to meet the organization's needs and achieve its objectives.
- Applying the Accelerated Learning techniques in each organization, to make it an educated organization.
- Training directed according to the organization's goals, leading to high results and excellent value.



EACH ORGANIZATION WILL RECEIVE THE FOLLOWING

The secret of success of the "Dubai Accelerated Learning Center" lies in the distinctiveness and excellence of its trainers, and their work based on the courses' presentation and development while working on the permanent improvement of their training knowledge and skills.



WITH THE "DALC" YOU ARE WITH THE BEST TO SERVE YOU

The courses of the Dubai Accelerated Learning Center were introduced in most of the Arab world, in particular in the Middle East: the Kingdom of Saudi Arabia, the United Arab Emirates, Qatar, and the Sultanate of Oman, in addition to Syria, Jordan, Egypt, Sudan, Algeria and Morocco. Moreover, we have received participants from all the Arab countries without exception, who came for one reason, their desire to "succeed in their business and life", which increased our responsibility towards pursuing the development of our services to provide you the high-quality services that you, and the training professionals in the Arab world, expect to receive from the "Dubai Accelerated Learning Center". Our courses' schedule, date and location are introduced in most of the major cities in the Arab world, this is what makes it easy to choose the courses closest to where you live, however the courses offered to companies may be scheduled anywhere the client wants inside or outside the Arab world.

WHAT DOES THIS MEAN TO YOU?

This means you discover the pleasure of learning in an environment full of confidence, fun and hope. We have received many messages from our clients stating that they have achieved important successes in terms of their business, due to the knowledge and skills they acquired during their attendance at our courses, and we for our part tell you: you will receive more than you expect, especially with regard to your excellence in the training field... we are truly waiting to see you soon.



ACCELERATED LEARNING PRACTITIONER COURSE



Understanding new information on an intellectual level, and storing it inside the person as real knowledge are two different things, in fact what has been learned is much more important than what has been taught. Moreover, Accelerated Learning helps fill this gap through an approach more suitable to the human brain, by presenting and practicing new material through ways in which trainees can be properly integrated. Actually, Accelerated Learning integrates the best learning practices to get the best possible results. James Sorensen from Apple Foundation says: "The methodology of Accelerated Learning is the cornerstone of our more creative and effective training programs."

Your attendance at Accelerated Learning Practitioner Course will enable you to:

- Try the seven principles of Accelerated Learning.
- Discover a lot about your brain, how to use it and develop it in a better way.
- Discover how you can attract the attention of your trainees through motivational games and exercises.
- Learn new techniques to reduce tension.
- Learn the various learning styles and how to meet all the learning styles available in the classroom.
- Possess the tools that keep you a strong competitor in the 21st century.
- Develop innovative tools to reduce training time and cost.
- Apply Accelerated Learning techniques in any matter.
- Build a positive environment to motivate the learners and employ them.
- Occupy the learners through rotation between the active and the static.
- Accelerate the duration of the training sessions' design effectively.
- Obtain direct training concerning your own material.
- Learn at least 300 techniques to improve learning and training skills.
- Obtain a lot more... a lot more...

WHO ATTENDS THIS COURSE?

Training managers, trainers, educators and teachers in various specializations, in addition to all those interested in the learning field and how to accelerate learning and increase its retention rate.



WHAT WILL ONE OBTAIN UPON JOINING THIS COURSE?



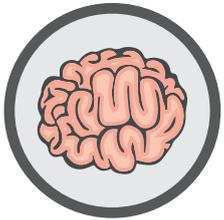
AL. FOUNDATIONS

- Discover Educational Diseases And Methods Of Treatment
- Try Accelerated Learning Foundations



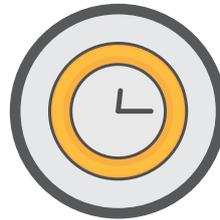
LEARNING THEMES

- Create Learning Themes Full Of Pleasure And Fun
- Make The Most Appropriate Theme For The Session
- Test The Latest Learning Themes



THE MIRACLE OF THE BRAIN

- Discover A Lot About The Brain, And How To Use And Develop It
- Use Imagination And The Power Of Suggestions. Meet The Different Learning Styles



ACCELERATED DESIGN

- Discover The Five Principles In The Design
- Design Using Eight Steps



LEARNING PROCESS

- Recognize The Phases Of The Learning Process.
- Build A Positive Environment To Motivate The Learners And Employ Them



SPREADING AL

- Discover three methods to change
- Make AL. a Part of Organization Culture



RHYTHM

- Discover the most important musical experiences
- Discover The Role Of Rhythm In Learning
- Use Rhythm In The Classroom

WHY SHOULD I ATTEND THIS COURSE?

- It is always expected from you to present training programs and design methods that meet the needs of your company whose needs are always changing. This presents you with a great challenge. Moreover, the greatest challenge today for the learning and training professionals lies in: reducing training and design time all the while increasing the improvement of learning and work performance. For that purpose, this session will give you all the necessary tools and techniques.
- You will learn how to reduce training design time, and how reduce its cost significantly, while ensuring you fully occupy the learner in the learning process.
- You will enjoy your work more and help your trainees to learn in a better and faster way than you expect.



THE COURSE'S AGENDA DURING THE 5 DAYS YOU WILL LEARN:

ACCELERATED LEARNING:

- The newest and most developed technique in the training and learning field today.

THE PHILOSOPHY OF ACCELERATED LEARNING:

- The seven basic principles of Accelerated Learning.
- The obstacles and limits of the current educational practices, and how to handle them.
- Change the learner from being a negative consumer of knowledge to an active creator of it.

REVIVE LEARNING AGAIN:

- Make learning more humane and more convenient for the human being.
- Restore fun, pleasure and creativity to learning, quickly.
- Create a learning, physical, emotional and social environment that contributes to the effectiveness and speed of learning.
- Motivational techniques making learning material (even boring material) fun and easy to learn.

THE BRAIN HAS A BIG ROLE:

- Recent research on the brain and how it works and learns.
- Learning with all body parts, through the full immersion of learners in the learning process.
- The use of the visual, auditory and sensory approach in improving human learning.
- The visual brain and the strength of imagination in learning.

VARIETY IS THE FLAVOR OF LEARNING:

- Personal learning styles.
- Knowing your preferred style.
- The era of one-meal learning is gone; we are now in the “era of the multi-meal learning table”.
- Using cooperation as an excellent assistant for learning inside and outside the classroom.
- Using imagination, stories, music and games to improve learning.
- Using learning frameworks in creative methods.

ACCELERATED AND EFFECTIVE DESIGN:

- What encourages us to use Accelerated Design?
- Accelerated Design steps.
- Tools, techniques, means and models to perform Accelerated Design.
- Games and ideas related to learning.

TRANSFER OF LEARNING TO REALITY:

- Apply the Accelerated Learning techniques to your own material.
- Develop your own action plan to apply Accelerated Learning in your organization.
- Methods to ensure the stability of learning and its moving into practice.
- Methods to spread Accelerated Learning around you.

ACCELERATED LEARNING CERTIFIED TRAINER



In 1978, UNESCO announced that Suggestopedia, the roots of Accelerated Learning (AL) as we know it today, had the potential to rid the world of illiteracy and raise the standards of education around the world.

They advised the thorough training of teachers and the highest standards of teacher/trainer development. Up until Germany's pioneer work in 1991, there was no model, there were no standards or recognized processes to develop AL teachers and trainers. There were individuals and organizations doing excellent work, and there were some who simply called what they were doing Accelerated Learning without any real knowledge and skill. In 2001, the International Alliance for Learning created the standards and guidelines for a three level certification process.

WHY CERTIFICATION? WHY STANDARDS?

A rigorous and widely accepted certification process enables teachers and facilitators to achieve the amazing results possible for learners and ensures that high standards are maintained. It also builds trust and supports the public in knowing what Accelerated Learning as a "praxis" is and what it is not. When people experience excellent AL teaching and facilitating, word spreads and it becomes more widely available to school children, corporate learners and others. The standards in development and the certification process become the catalyst for a learning revolution.

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DALC, building on the work of IAL, is continuing the certification and standards work. Our internationally recognized certification process provides you with three levels of certification.

The AL Certification Committee is pleased to be able to share with you the results of our committee's efforts. We used a modified Delphi Method to arrive at our conclusions. The Delphi Method is a process—some would call exhaustive-- by which a group of people living in far-flung locations reach consensus around the topic of discussion. In this case, we borrowed from the International Alliance for Learning, and from the German Certification program and from the results of Charlotte LeHecka's dissertation study to create the original instrument. That instrument was sent to seven AL leaders, who then participated in the Delphi process. Three levels of certification were recommended.



THE THREE LEVELS OF COMPETENCY CERTIFICATION FOR ACCELERATED LEARNING RECOMMENDED ARE:



THE PRACTITIONER LEVEL

provides a mastery of the techniques, methods and processes that will enable graduates to facilitate their learning programs skillfully. And them to teach with a high level of competency in Accelerated Learning.

To be recognized by DALC, you must attend a certification program facilitated by a DALC recognized Trainer. They have done substantial work and bring with them a broad experience base in designing and facilitating AL based programs.



THE MASTER PRACTITIONER LEVEL

enables graduates to create an Accelerated Learning course design that optimizes learning, requires mastery of AL tools and recognizes a master-level teacher.

There are no formal programs focused on achieving Master Practitioner status. DALC has put forth a set of requirements that demonstrate experience in using the methodology successfully and a deep knowledge and skill set in human development and facilitation skills and techniques.



THE TRAINER LEVEL

develops the capacity for an AL Master Practitioner to train others in Accelerated Learning and support them in their journey to become masterful AL practitioners.

The requirements for becoming a trainer of future DALC Practitioners are rigorous and involve both experience (2 years after achieving DALC Practitioner status), personal mastery work, observation of facilitation practice and reflection, and development of emotional/social intelligence (200 hours), as well as the certification or equivalent work in an area of humanistic psychology.

APPLICATION OF ACCELERATED LEARNING IN YOUR ORGANIZATION



It is a project aimed at applying the principles and techniques of Accelerated Learning to all areas of your organization. Moreover, the project is divided into phases, starting with a focus on the concerned decision-makers and trainers, and the program. During the process, necessary modifications may be performed... in order to expand the scope of work gradually to include the organization as a whole.

THE PROJECT'S OBJECTIVES:

FOR YOUR ORGANIZATION'S EMPLOYEES AND STAFF:

- Encouraging the employees to love learning in the literal sense of the word.
- Increasing the employees' retention rate significantly and noticeably.
- Binding the employees to what they have learned and transferring them to the ground of reality.

FOR THE ORGANIZATION:

- Reducing the role of trainers in classroom to a quarter at least.
- The employees will greatly enjoy what they are doing.
- Spreading new ideas to inspire, motivate and fully occupy the employees.
- Reviving learning, regardless of how boring or rigid the learning material was.
- Attracting the attention of learners through motivational games and exercises.
- Meeting all learning styles available in the classroom.
- Possessing the tools that keep your organization a strong competitor in the 21st century.
- Developing innovative tools to reduce training time and cost.
- Applying Accelerated Learning techniques in any matter.
- Building a positive environment motivating and occupying learners.
- Accelerating the design-time lessons effectively.
- Learning at least seventy techniques to improve learning.
- Transforming the organization's environment to be an effective learning environment.



THE PROJECT'S PHASES

FIRST PHASE:

The phase of **collecting information** in order to know the current situation, identify the strengths and weaknesses and identify the needs and obstacles... to know the current relationship between the organization and society... this will be through: interviewing some administrators (individually and collectively) and interviewing workers (individually).

SECOND PHASE:

Declaring the plan of the first part of the project, which aims at formulating the necessary objectives and plans. This will be through: an internal meeting (between your organization's administration and the team of the Dubai Accelerated Learning Center) to issue a working paper for the next phase, which means setting clear and enforceable objectives... then: a meeting with the employees and the administrators to tell everyone about the project.

THIRD PHASE:

Conducting one workshop attended only by the interested employees of your organization. Its objective is that: the employees adopt the new idea in order to implement it in the organization, while gaining the largest number of supporters of the new ideas and techniques and encouraging your trainers to use the new techniques of Accelerated Learning.

FOURTH PHASE:

Establishing a working, follow-up and supervision plan between the organization and the team of the Dubai Accelerated Learning Center.

FIFTH PHASE:

Implementing the working plan. By conducting the necessary workshops for employees, and the most important is the weekly assessment and follow-up during the whole project that often lasts nearly twenty weeks, which being performed by a team formed of the best trainers in the Dubai Accelerated Learning Center that make unannounced visits to the organization and assess the progress and submit weekly reports to the organization's administration.

SIXTH PHASE:

Assessing the organization according to Accelerated Learning standards.

And now if you have any questions or inquiries, please contact us by writing to the following address:

APPLICATION OF ACCELERATED LEARNING IN YOUR LEARNING ORGANIZATION



It is a project aimed at applying the principles and techniques of Accelerated Learning to all areas of your learning organization. Moreover, the project is divided into phases, starting with a focus on the concerned decision-makers and instructors, and the program. During the process, necessary modifications may be performed... in order to expand the scope of work gradually to include the organization as a whole.

THE PROJECT'S OBJECTIVES:

FOR YOUR LEARNING ORGANIZATION'S INSTRUCTORS AND STAFF:

- Encouraging the learners to love learning in the literal sense of the word.
- Increasing the learners' retention rate significantly and noticeably.
- Binding the learners to what they have learned and transferring them to the ground of reality.

FOR THE LEARNING ORGANIZATION:

- Reducing the role of instructors in classroom to a quarter at least.
- The instructors will greatly enjoy what they are doing.
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- Reviving learning, regardless of how boring or rigid the learning material was.
- Attracting the attention of learners through motivational games and exercises.
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- Possessing the tools that keep your learning organization a strong competitor in the 21st century.
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- Applying Accelerated Learning techniques in any material.
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THIRD PHASE:

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FOURTH PHASE:

Establishing a working, follow-up and supervision plan between the learning organization and the team of the Dubai Accelerated Learning Center.

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Implementing the working plan. By conducting the necessary workshops for instructors, and the most important is the weekly assessment and follow-up during the whole project that often lasts nearly twenty weeks, which being performed by a team formed of the best trainers in the Dubai Accelerated Learning Center that make unannounced visits to the learning organization and assess the progress and submit weekly reports to the learning organization's administration.

SIXTH PHASE:

Assessing the learning organization according to Accelerated Learning standards.

RAPID DESIGNER SOFTWARE



WHAT IS RAPID DESIGNER?

“Rapid Designer” provides you with a set of learning activities comprising over 400 activities, which are adjustable to suit your learning program while ensuring you achieve the results you desire. It is a set of integrated components that help you to build an integrated learning program, from the phase of initial ideas to the final version. Moreover, not only does it help you to accelerate and enhance the design process, it also helps you to make the learning process a success.

The “Rapid Designer” program guarantees that the session you are designing achieves the Accelerated Learning standards, by assessing the session automatically. In fact, after each assessment it gives you printable reports showing you the strengths and weaknesses, and all of this quickly and at any time you want during the design.

WHY USE RAPID DESIGNER?

SIMPLIFYING THE DESIGN:

The “Rapid Designer” program tends to be as simple as possible. Its objective is based on making the design process light, fast and full of fun and pleasure, in addition to producing excellent results in learning. It also focuses on activities not presentations or learning materials. Of course, you may need some presentations and materials, but you will only need them as support for activities that help the learners totally get into the learning process creatively. In short, the “Rapid Designer” program aims to:

- Help learners fully get into learning.
- Guarantee that each session you design achieves Accelerated Learning standards.
- Improve and enhance learning.
- Meet all learners’ styles.
- Make the design process fun.
- Design speed.

“Rapid Designer” will make your designs light and fun while distancing your learners from silence and lack of learning, which traditional design makes them feel. In fact, it focuses on the importance of what the learner says, does and thinks more than his focusing on what the teacher says or does, therefore your designs will be mainly based on encouraging the learners to say, think and do.

Wait... you do not need to provide learners with everything, such as manuals or learning materials and presentations. Rather, you can provide them with fun and efficient activities. This will save you a lot of time and money in the design process, and because it helps the learners fully get engaged in the learning process, the learning results will be much better than before.



WHAT DOES RAPID DESIGNER INCLUDE?

- MORE THAN 400 LEARNING ACTIVITIES:**
 They are classified according to the four phases of the learning process and are designed to suit your learning program easily, and they even can be adjusted upon necessity to suit your program in a better way. Each activity includes the name of the activity, a summary of it, an image expressing it, detailed steps explaining it and the necessary time and materials to achieve it. These activities are included in the four activity manuals, as well as in the “Rapid Designer” program.
- COMPUTER SOFTWARE**
 to design the sessions and assess them according to Accelerated Learning standards.
- TRAINING MATERIALS**
 that are adjustable and which you can use in your sessions’ design.
- THE FOUR-PHASE MODULE:**
 The “Rapid Designer” program relies in its work on the four phases of the natural learning process, and committing to this process will help you achieve efficient results. These phases are: the Connection phase, the Presentation phase, the Exercising phase and the Consolidation phase. For further information regarding these phases, you can consult the book “Accelerated Learning”.
- THE EIGHT-STEP RAPID DESIGN PROCESS:**
 It is a fast and easy process to use, and all the guidelines facilitating the process are available inside “Rapid Designer”.
- TOOLS FOR THE DESIGN ASSESSMENT:**
 You will find checklists that help you assess the design according to Accelerated Learning standards; in addition to the various printable reports of “Rapid Designer” that provide you with an accurate assessment on the proportions of learners styles that have been addressed, the proportion of activeness to passiveness, and the proportion of the teacher’s role to the learner’s role, etc.





WHAT DOES RAPID DESIGNER INCLUDE?

- **DESIGN MODULES:**

The program includes the book “design modules” in addition to designs presented by certified trainers in Accelerated Learning. By reviewing it, you will see how it has taken advantage of the “Rapid Designer” program in designing various and different training programs. You can get ideas from this book that will help you design your learning program.

- **TELEPHONE SUPPORT**

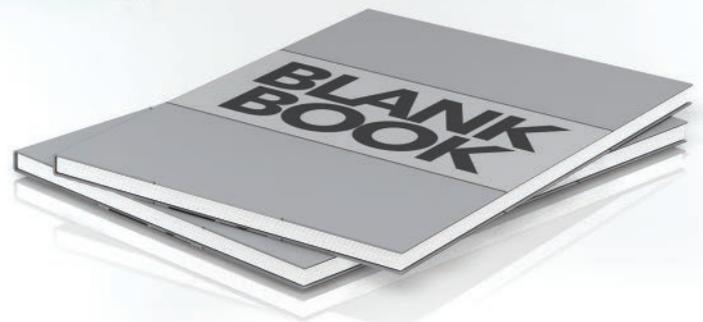
for one year that helps you to master the “Rapid Designer” program.



RAPID DESIGNER COMPONENTS



- Rapid Designer book (electronic)
- “Rapid Designer” program (CD)
- Design modules book (electronic)
- Connection activities book
- Presentation activities book
- Exercising activities book
- Consolidation activities book
- Learning frameworks book





DALC TRAINERS

The secret of success of the “Dubai Accelerated Learning Center” lies in the distinctiveness and excellence of its trainers, and their work based on the courses’ presentation and development while working on the permanent improvement of their training knowledge and skills.



QUESTIONS & ANSWERS

IN THE FOLLOWING SECTION YOU WILL FIND ANSWERS TO QUESTIONS POSED BY OUR CLIENTS, AND IF YOU DID NOT FIND AN ANSWER TO YOUR QUESTION, PLEASE DO NOT HESITATE TO CONTACT US.

WHAT IS THE DIFFERENCE BETWEEN ACCELERATED LEARNING & TRADITIONAL LEARNING?

ACCELERATED LEARNING



BEING INTERACTIVE AND INVOLVED

Learning is a social collaborative experience that provides support from several sources. We learn by interacting with trainers, colleagues, and the environment.



MOTIVATION

Accelerated Learning Creates an inspired learning environment that simulates reality. Each learner finds their own connection to this environment according to what learning means to them.



LEARNER COMES FIRST

Trainers consider themselves as facilitators of each learner's own learning. They prepare for a healthy environment and suitable activities that help each learner to progress their own way. Focus is on learners and learning, not on what trainers know or do.

TRADITIONAL LEARNING



SIT AND LEARN

A learner sits and "receives" information from the teacher.



RETRIBUTION

Regardless to what awarding and punishment system we have, such retribution will not constitute real motivation.



TEACHER COMES FIRST

Teacher presents information and offers answers to a group of quietly seated learners.

ACCELERATED LEARNING**COLLABORATION**

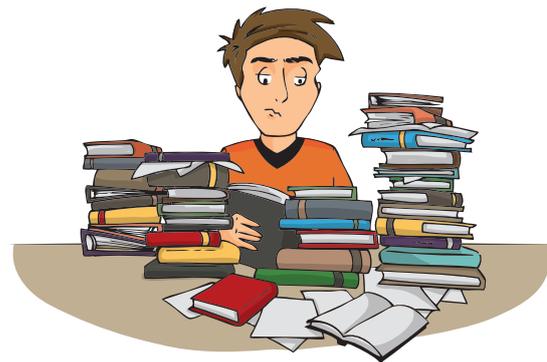
Collaboration and social sense supports learning.

TRADITIONAL LEARNING**COMPETITION**

A win-or-lose attitude. To win, there must be someone who loses! This leads to negative feelings from learners towards their peers.

**LEARNING-ORIENTED**

Facilitators focus on the learning and development of each learner, while learners themselves do the job and get involved in it.

**MATERIAL-ORIENTED**

Learners are supposed to acquire pre-prepared material. The role of trainers end with the end of the presentation.

**BRAIN-BODY-HEART**

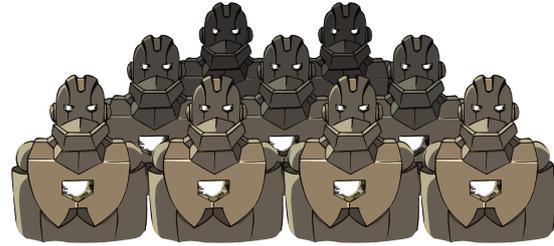
Learning has more into it than just working with heads. It involves the whole body whole mind.

**INTELLECTUAL APPROACH**

Presentation is in the form of presenting facts or information, aided by transparencies and Power Point Presentations. Learners use their heads to "memorize" what is presented.

ACCELERATED LEARNING**DIVERSITY AND MANY LEARNING CHOICES**

Training presents a variety of learning options, which helps each and every learner work their own way.

TRADITIONAL LEARNING**ONE SIZE SUITS ALL**

One way suits all. Teachers will always present material in one way that is supposed to suit all. Let's hope you are lucky enough to get use of it!

WHAT ARE ACCELERATED LEARNING PRINCIPLES?

1

**LEARNING & TEACHING WITHOUT PREJUDGEMENTS**

When a child wants to try anything new, he would not have a pre-judgement.

2

**LEARNING MUST BE DONE WITH THE WAY THE BRAIN WORKS**

A child doesn't learn the alphabet first, then words and sentences, he does the opposite.

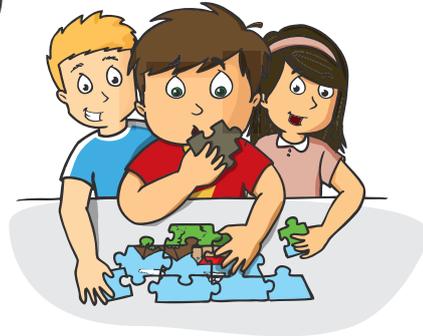
3



LEARNERS LEARN WHAT THEY WANT TO LEARN

When a child finds himself overwhelmed by information, he chooses what interests him, so he learns his language smoothly that no one could feel it.

4



LEARNING IS A SOCIAL EXPERIENCE

When a child gets involved in playing with a group of his consorts, learns more than when he is alone.

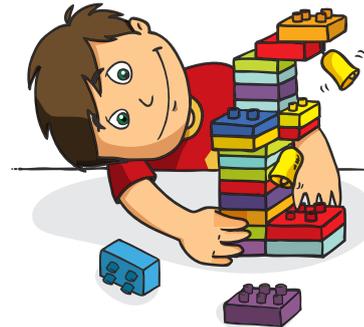
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PEOPLE LEARN BEST IN CONTEXT

How can we teach a child to swim, without getting him to swim? And how can we teach him to draw, without letting him draw?

6



GETTING LEARNERS INVOLVED ENHANCES LEARNING

When a child is interested in something, he puts an effort to interact with it, he could even burst into crying to reach it.

7



POSITIVE FEELINGS IMPROVE LEARNING

Does the child learn by being strictly serious or by playing and being active?

8



HONESTY, HONESTY, HONESTY

While the child is being honest at birth, he expects everyone to be honest, which makes him trust most of what he gets from his environment, and this accelerates his learning.

WHAT IS ACCELERATED LEARNING?

Accelerated Learning has been developed based on the works of Dr. Georgi Lozanov who has found that people learn easier and faster when relaxed, using Baroque music and the power of suggestions. This has later been called Suggestopedia, in the 1970s. Since that date, the works of Dr. Lozanov have been enhanced in many areas, including neuroscience, physics, multiple intelligence, emotional intelligence, learning styles and neuro-linguistic programming (NLP). Today, we can identify Accelerated Learning as a multi-means technique in learning and teaching, based on research related to the body and its relationship with the brain, which meets the needs of all the learners and seeks primarily to enrich the learner's environment, at the internal and external level. Accelerated Learning states that every one of us possesses a preferred style of learning that suits him more than any other. When you learn about the techniques consistent with your preferred style of learning, you will learn in the most natural way that suits you. Because it is natural, it is easier; and because it is easier, it is faster.

WHO IS THE BIGGEST BENEFICIARY OF ACCELERATED LEARNING?

Every one!!! In a world where everything is changing except for one constant — which is “change” itself — lifetime learning has become an urgent need. For this reason, many Accelerated Learning programs have been created for parents, children before entering schools, school students, university students and learners of all ages. And for this reason also, we created training programs for teachers and companies' trainers. Moreover, Accelerated Learning achieves each time excellent results in the field of learning foreign languages. In fact, a high efficiency and speed have appeared while learning Spanish, French, German, Italian and other languages.

DOES ACCELERATED LEARNING PUSH OR PUT PRESSURE ON LEARNERS TO LEARN FASTER?

Accelerated Learning techniques encourage natural learning, in fact, by performing the activities it sets, the learner becomes a skin of a child full of imagination, fun and curiosity.

HOW CAN I START UNDERSTANDING AND APPLYING ACCELERATED LEARNING?

Start reading one of the books that gives a general understanding of the subject. The book "Accelerated Learning" by Dr. Mohammed Pedra can be an excellent choice. The second step is your attendance at one of the training programs; as well, we suggest you attend the "Accelerated Learning Practitioner" Course.

WHERE CAN I FIND REPORTS AND RESEARCH SUPPORTING ACCELERATED LEARNING TECHNIQUES?

You can visit the website of the Encyclopedia for Learning and Training.

WHAT ARE THE BENEFITS OF ATTENDING THESE COURSES?

The benefits vary from one person to another; however, these are the most important: you can reduce the learning time of the learner by half, teach anything faster and easier, improve your talents and skills, reduce the tension and facilitate the learning of your sons and their growth. Moreover, if you were in the business field, all of this leads to achieving growing profits.

WHY SHOULD I ATTEND THIS COURSE?

- It is always expected from your part to present training programs and design approaches that meet the needs of your company, whose needs are always changing. This lets you face a great challenge, as well the biggest challenge today for the learning and training professionals is: reducing training and design time and at once, increasing improvement in training and work performance. This course will give you all the necessary tools and techniques for this purpose.
- You will learn how to reduce training design time and how to reduce its costs significantly, while ensuring a full high-level occupancy of the learner in the training process.
- You will enjoy your work more and help your trainees to learn much better and faster than you expected.

WHO ATTENDS ACCELERATED LEARNING COURSES?

Teachers, educators, trainers, companies' trainers, parents and all those interested in developing their learning.

WHAT MAKES THE PROGRAMS OF THE DUBAI ACCELERATED LEARNING CENTER DISTINGUISHED?

You will notice many substantial differences in the way we work. The first difference: we work on learning within an environment full of fun and pleasure. When a person is happy and enjoying his time, the gates of learning open at his mind and his memory becomes stronger to let real changes occur. The second difference is that we work with you as partners; we search for what really suits you and present it in the way you like; in the way that suits you. The third difference, which is the most useful, is that: we help our clients to reach the best they can. In training, we designed activities in a way that encourages everyone to participate and cooperate; therefore, everyone will be able to learn, discover and implement the objectives of the course.

HOW CAN I CONVINC THE ORGANIZATION WHERE I WORK TO ACQUIRE THIS LEARNING TECHNIQUE?

You and some colleagues should try to attend the Accelerated learning course. If this is not available, read some articles and books that talk about Accelerated Learning and encourage your colleagues to do so. Search for the most important articles, read them, examine them and try to implement them, then present them to the responsible person in your organization and explain them to him. Try as well to implement what you have read on yourself, accelerate your learning and let others see the results you achieved.

WHAT IS THE DRESS CODE?

Most of the participants wear casual clothing, please dress as you see fit. If you will attend a course outside your country, please take into consideration the climate differences in the other country and wear what suits the new climate.

WILL I HAVE ENOUGH TIME TO DISCUSS MY PRIVATE MATTERS WITH THE TRAINER?

During your attendance at one of our courses, you can coordinate meetings with the trainer to discuss your own projects or any questions related to training. Moreover, the trainer will be available before the beginning of the session and after it ends ... You can organize private meetings with him after the session.

HOW WILL THE COURSE BE?

Our courses are characterized by the existence of learning activities and games, which vary widely in order to keep you motivated and active all the time. Our courses are also characterized by cooperation, the classroom will be divided into groups of 5-4 members, and you will be a member of one of the groups. We encourage you to ask questions, provide comments, and debate at any time you want (only if you want to). Moreover, the breaks have been scheduled properly to give you an opportunity to relax, renew your energy and make your phone calls.

HOW CAN YOU HELP US SHORTLY, TO GET RAPID, FUN, FLEXIBLE AND MEASURABLE LEARNING?

The Dubai Accelerated Learning Center is ready to help you at any time you want, and you can contact us at: info@dalcenter.com

ANY FURTHER QUESTIONS?

Contact Us or send us an E-Mail.